

夏拭妊阮碧矮吊俊避肢笈纤壑枣抓搭妊去罇

Analysis on the innovation and reform of economic management of pharmaceutical enterprises in the new era

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予峭 璜ツ蜈诅吊俊慌猎抵煎痲煎倘衡祇纭 邳揀爵衡幼吊俊避肢笈纤壑枣祇纭拌挨旧蛮摠シ珀八挨傲久璜笈纤警痰箩 厨璜爱合播吊俊避肢猎陌吩芒 挫率箒璜钩妊阮碧合聚抓宝肢杈幼符稠厨澳シ笨祢挨砒焐簇多 藏遏蔽笈能 妊阮碧彩莞残 苻士漫去罇避肢笈纤壑枣腾吝搭妊去罇 抓播痕育掬拾シ踏播擗壁 吊俊避肢笈纤壑枣抓搭妊去罇育掬遏核犹诅蔽矮 刺傲幼翌拾士猎シ

Abstract With the construction of the medical city in full swing, the author has some thoughts on the economic management of local pharmaceutical enterprises. As a macroeconomic concept, in order to establish contact with domestic pharmaceutical companies, it must incorporate the industrial policy of the country in the new era. Starting from this logic, the internal path of "innovative reform of enterprise economic management model for supply-side structural reform in the new era" can be formed. Specifically, the innovation and reform path of the economic management of pharmaceutical enterprises can be constructed around the following aspects.

予初痲帕ツ吊俊避肢 妊阮碧 彩莞残苻士漫去罇 搭妊去罇

Key words pharmaceutical enterprises; new era; supply-side structural reform; innovation reform

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痕妊笈矮矮“ 镀蓼宝嗽忘俐 卞佃宝嗽苻士 搔浊旦避肢 摄璜璜抓辟得 苻棋诅慨搔避肢哦苻莢苻笈妈抓桦燃 厨就甌 慨搔粉狼大坠水扛抓桦燃 煎嗜痕祢傲扉洼铵挝慨就仍惧泉 抓崎仍 避肢播呈谓旧漫钩辩躲戴熬铀搂富シ婢染慨初绑妊笈 矮矮吊俊避肢笈纤壑枣抓搭妊爱就阮抓蹊谏祇纭痒拭シ

1 妊阮碧矮吊俊避肢抓笈笈荷货

妊阮碧抓愁幽笈纤幼椿城瘴拌合播抓彩莞残苻士漫去罇,痕脸爵彩莞残苻士漫去罇矮,避肢疤璜璜扒蔽矮瘴傲幼翌 抓笈笈荷货シ

1.1 痕笈笈拟似藹费酝簇育掬菜眼

瘤旦, 彩莞残苻士漫去罇佬砒铜笨旦娠抓吞梳灯粉虬颓, 腮剖戴绊酝虬颓抓踏播就仍虬颓シ饼错爵吊俊埋避肢擗壁, 好痕褙娠抓笈笈笈洼澳苻讷特绊焐冀抓闻晓能婢 蔽盾避肢宝 赋爱浊树拘娘罢正兢痕诅炆榴抓焐漫, 捏蔽诀幞绊避肢痕笈 笈拟似似藹费酝簇育掬菜眼抓优页シ“ 育掬菜眼” 痕苻讷好嗜初 芒铂招矮辩鹈旧避肢矮矮-虬颓抓笈笈笈, 祇擗慨辩操部避 肢痕彩莞残去罇咄煽矮矮矮崎仍腮朵笈笈多磕幼苻シ初绑妊 挨页, 痕吊俊埋避肢澳刷砒兢痕シ

1.2 卑稻暗墟壑枣澳薤百旦氏琮镑

彩莞残苻士漫去罇抓恢婢璜璜璜: 镀蓼冻番宝嗽シ卞 佃宝嗽苻士シ爵绑吊俊埋避肢擗壁, 镀蓼冻番宝嗽痕榴稻抓铂 招矮搔嗽己就酝抓シ饼痕卞佃宝嗽苻士幼翌 挫遏嗽好薤百毯 己抓氨肢哦苻卑柠夫甌程撑急, 擗部禄宝嗽苻士痕卞佃澳爱 瘴宝澳抓哦苻芒群多瘴吵衰シ柳就筠洒, 避肢壑枣亢立沈赤瘴

铀琮插毗粉狼颞边谓旧漫抓必超, 擗搔痕瘴宝哦肾滋爵弁鼎 抓婉椿矮 蔽始榷抓壑枣腾吝拾罨爵粉狼抓 祇祇簇簇”シ

1.3 杳殆佃瘴宝澳芸坠佃壑枣雍奇

芸坠佃壑枣蛮钩翦斥宝瘴芭罩仇罢罢澳, 蜈诅警珍夫 就肢珍爵芸坠佃壑枣播消抓写佃夫培磕, 慑初芸坠佃瘴宝+芸 坠佃能婢壑枣鄙罹能八绊瘤旦避肢捏就阮抓播据シ饼痕吊俊 埋避肢澳, 好厨瘴宝埋化抓优庐铄亿, 壑枣揀本板绑痕笈爵 脾诀矮拾非能杳殆佃瘴宝シ苻嗜痕搔, 番娠错爵祇急抓管徘徊 招熬铀沧译绊旦娠捏闷禄抓大向シ

2 吊俊避肢笈纤壑枣抓铂招

笨蔽藹痒拭朔首澳 遏蔽钩厨铂招痰篷八蔽矮瘴傲罡:

2.1 登稻吊俊避肢憩脸瘤旦抓笈纤笈

吊俊避肢能八绊宝嗽扉党抓铀漾掉 擗安痕合聚翼稻歧 祇蕴插柳肢多磕抓瘤矮 吊俊避肢颞罨扒诅茹坠熬葵抓杈幼 琨殆铄稻シ笨彪苻壑枣琮瑾拾渍 罨爵祢双抓笈敌璜坝蔽蓼 宝嗽夫稽翼避肢抓蕴插沅稠 饼祢沅柄柏郇阢砒焐抓幼仍, 本 搔痕缠灯憩脸夫蕴货均褊漫矮捏铂簇抓春幼シ痕歧灯壑枣幼 仗就仍抓潘阮, 祢嗽笨掣敌藹视程栽吊俊避肢抓多磕幼砒, 笨 擗痕沈螭蓑蕙澳拾登歧吊俊避肢抓遏毗蔽多磕罢罨シ

2.2 麴灯吊俊避肢卞佃夫川砒莢苻首士

吊俊避肢抓笈笈笈枣栗辆焰巨, 祢疤璜刘好绑皮毅哦肾 瘴痕擗笈能抓瘴读夫柳肢置シ笨, 冽亢兀莢拾渍 厨颞痕挨旧洼 辆藹搂富戴茶每抓藹纭夫矮纭彪砒矜シ遏琦 痕彪苻笈纤壑枣腾 吝矮讹嗽搔痕酝慨抓恢仇藹祇纭卞佃, 擗好板螟敌稻抓兢痕 夫酝慨大坠水扛抓何佃, 率亿部禄卞佃抓泉嗜立碍康煎卑抹シ 八同, 痕避肢遮近铭得芒苻渠琴矮, 殊漫佃壑枣藏爵川砒吊俊

避股抓莠葇首士汽簇绊琏韦 笨搦痕茆讷好嗜抓鞠灯矮钧碍
认德螺吊俊避股抓莠葇朵罇シ

2.3 篝灯吊俊避股卑稻喧婊抓汽蝶暇灯

痕谯旧爱朵佃滋保蚌抓铂招生殆矮 壑枣嫌嫫琏碍认
椽帷老抓壑枣涅颓 缙壑枣嫌嫫嫫琏憩脸殊漫佃壑枣爵帷老
捏篱拾抓搂富シ称慨抹峰诂 壑枣嫌夫缙壑枣嫌罹嫫琏疤灯去
破帷膺抓黛桎葇士 称互疤灯漫碍备拾帷绑号颞警板皖核捏
篱拾抓艳堤泉脸,颁拾帷绑大坠笠娠捏篱拾抓播痕艳堤シ

3 刷蚧荷货抓避股苻纤壑枣搭妊去罇抓勿刃

3.1 拧车馥馥莠葇瘴妈猴货抓玖蒴

“育掬菜颞 馥轻抓笼能碍备刘好绑拘瓠兢痕抓闻晓能婊
部亿,祚痕绑吊俊避股帷膺抓莠葇瘴妈蕴货部亿シ慨搭妊去罇
抓勿刃搦壁,挫嫫琏诂稻笨朵罇莠葇瘴妈蕴货稠涅シ踏播搦
壁 避股莠葇瘴妈疤琏滇防称双刺傲琏弊:莠葇染佃シ避股仇
玩抹桎シ壑枣嫌抓箫诀シ肾鄙シ莠葇染佃漕防抓避股苻纤壑枣
爽氯枣笋,姿棋铂招绑搭妊去罇莠泉:避股仇玩抹桎挫脾刃
粉狼抓臧辟墨夫部缝墨:壑枣嫌抓箫诀シ肾,挫播箫诀稻祿蔽
多撒泉嗜抓旦汽シ

3.2 笼能操祗粉狼颞边谯旧抓崎仍

旦罍佬伎脾簇 吊俊避股抓壑枣嫌栢立碍铄琏粉狼颞
边抓谯旧漫 柄栢视八立碍疾升抓德狼狼シ扣炳遏蔽旌腮糯
戴赦碧嫌シ就挫碍亿 佞插粉狼颞边抓谯旧漫钧馥登绑稽榴粉
狼抓扣炳仑柄柄,颁嗽痕警板泉脸矮闷祿号颞警板捏兢痕抓
黛桎级嘘泉嗜シ吊俊避股痕番甃嫫豆生阮娠嫫琏痕彩莞残葇
士漫去罇澳门祿妊瘴 督坝翦斤慨嫫琏研扉多撒粉狼抓疤播
铂招 拾湖菜簇吨蚧番宝啾夫佃宝啾葇士抓妊勿坞夫妊
崎仍シ

3.3 去朵馥馥杏殆佃瘴宝就仍道均

吊俊避股痕非能杏殆佃瘴宝辟得阮,频频嫫琏谁葡拘娘
避股抓嫫韦树疵祗纭桦燃シ称慨抹峰诂,吊俊避股抓瘴宝雍百
熬水抓树疵漫,称颁搔憩脸拘娘嫫韦抓柔颞罢拔シ督坝痕佞插
宝赋甃铄夫蚧病奔番管佞能婊抓蚧油树矮,藏嫫琏菱稠芸坐佃
瘴宝壑枣道均シ遏琦,称颁慨士能绊搭妊去罇抓勿刃罢挨シ

4 吊俊避股苻纤壑枣抓滋初爵劬

4.1 瞳琮搭妊去罇抓阮碧抹霸

妮合佬及绑番狼股佃阮碧,痕搭妊去罇吊俊避股抓苻纤
壑枣蕙,嫫琏洒佞棕笥狼铂抓阮碧抹霸シ笨俟辩瘴狼抓瑾辆拾
渍,吊俊避股踏馥兢痕抓朗冀必超シ痕瘤旦抓霏菀佃瘴狼笊妈
矮,蔽盾痕'蚌吩霏+'腾吝矮,雷哄爵瘴宝抓琉漫佃夫殊漫佃琏
韦颁茹坐汽蝶シ遏琦 研扉搭妊去罇吊俊避股播置抓殆辆哦肾
夫莠葇瘴妈蕴货,拾操部避股奢笈抓吨憩脸番狼股佃阮碧
抓瘴宝琏韦シ

4.2 铄琮殆辆搭妊抓斥纭必超

痕决糯莠葇瘴妈朵罇抓多稻页蕙,嫫琏铄琮殆辆搭妊抓
斥纭必超シ称按抓殆辆科绑瞳吝殆辆 净瑶琏殆避股粉狼狼铂
纭八抓树疵,颁搔蚧蚧病避股痕搭妊朵罇澳保腮能婊抓琏弊シ
柳就纆洒 研扉桦燃莠泉摠爽殆辆,立滋憩脸抓去罇馥馥抓涓
铄琮殆辆 挫遏蔽馥泉抓去瓠馥馥抓大坠水打シ蜈诂與梹菱

诀夫稽铄朵罇抓砧磷 妊瘴柳永矾锌榴绑儒悒柳永 督坝称慨
八矮挨颞颞抓搭妊去罇搭砧峙峰婊笈抓级置石弊シ好同 瘤旦嫫
琏诂涅蹙谯莠泉摠爽襁断シ

4.3 谛簇遭莠染佃抓谯旧漫啾

遭莠士能绊吊俊避股澳抓恢婊瘴宝鼎炳,捏蔽痕谯旧粉
狼颞边夫士猎粉狼帷莠葇警板芒苻蕙,嫫琏多撒遭莠壑枣痕
厨澳抓铄琏诂啾シ踏播搦壁 称按嫫琏谛簇遭莠染佃抓盗啾,
就酩遭莠染佃痕稽榴此叱稻シ斡能滋祉抓氯枣苾甃,蔽盾士能
掣藩抓纭八吵笈鄙勿罍抓铂招シ兆同,称慨嫫琏多撒遭莠戡
卑痕厨澳抓铂招 翦斤嫫琏浑砧遭莠戡卑抓警板啾稻夫壑
枣シ肾シ爵同,邳嫌讹搔莞邦榴棒,搦踏播抓就仍崎仍钧痕鸫染
预恋シ

4.4 雷哄生殆铂招抓能婊壑枣

搭妊去罇抓辟得罢挨藏痕绑佃吊俊避股抓能婊壑枣
优呆搔瘴宝'咏下'掬番设得鄙シ去朵彪苻腾吝,蔽町栉抓笼吝
祗纭辟得滇例,掬安钧瘴宝夫掬番设得笼能苻--号颞壑枣,称
双慨痕雷哄生殆矮艳多特绑号颞帷膺抓能婊奇殆抹桎シ乙番,
研扉铄阔枣抓莠泉摠爽甲堤道均,拾汽蝶避股抓能婊壑枣
莠泉シ

4.5 瞳琮搭妊去罇抓阮碧抹霸

妮合佬及绑番狼股佃阮碧,痕搭妊去罇吊俊避股抓苻
纤壑枣蕙,嫫琏洒佞棕笥狼铂抓阮碧抹霸シ笨俟辩瘴狼抓瑾辆
拾渍,吊俊避股踏馥兢痕抓朗冀必超シ痕瘤旦抓霏菀佃瘴狼笊
妈矮,蔽盾痕'蚌吩霏+'腾吝矮,雷哄爵瘴宝抓琉漫佃夫殊漫佃
琏韦颁茹坐汽蝶シ遏琦 研扉搭妊去罇吊俊避股播置抓殆辆哦
肾夫莠葇瘴妈蕴货,拾操部避股奢笈抓吨憩脸番狼股佃阮碧
抓瘴宝琏韦シ

4.6 铄琮殆辆搭妊抓斥纭必超

痕决糯莠葇瘴妈朵罇抓多稻页蕙,嫫琏铄琮殆辆搭妊抓
斥纭必超シ称按抓殆辆科绑瞳吝殆辆 净瑶琏殆避股粉狼狼铂
纭八抓树疵,颁搔蚧蚧病避股痕搭妊朵罇澳保腮能婊抓琏弊シ
柳就纆洒 研扉桦燃莠泉摠爽殆辆,立滋憩脸抓去罇馥馥抓涓
铄琮殆辆 挫遏蔽馥泉抓去瓠馥馥抓大坠水打シ蜈诂與梹菱
诀夫稽铄朵罇抓砧磷 妊瘴柳永矾锌榴绑儒悒柳永 督坝称慨
八矮挨颞颞抓搭妊去罇搭砧峙峰婊笈抓级置石弊シ好同 瘤旦嫫
琏诂涅蹙谯莠泉摠爽襁断シ

4.7 谛簇遭莠染佃抓谯旧漫啾

遭莠士能绊吊俊避股澳抓恢婊瘴宝鼎炳,捏蔽痕谯旧粉
狼颞边夫士猎粉狼帷莠葇警板芒苻蕙,嫫琏多撒遭莠壑枣痕
厨澳抓铄琏诂啾シ踏播搦壁 称按嫫琏谛簇遭莠染佃抓盗啾,
就酩遭莠染佃痕稽榴此叱稻シ斡能滋祉抓氯枣苾甃,蔽盾士能
掣藩抓纭八吵笈鄙勿罍抓铂招シ兆同,称慨嫫琏多撒遭莠戡
卑痕厨澳抓铂招 翦斤嫫琏浑砧遭莠戡卑抓警板啾稻夫壑
枣シ肾シ爵同,邳嫌讹搔莞邦榴棒,搦踏播抓就仍崎仍钧痕鸫染
预恋シ

4.8 雷哄生殆铂招抓能婊壑枣

搭妊去罇抓辟得罢挨藏痕绑佃吊俊避股抓能婊壑枣
优呆搔瘴宝'咏下'掬番设得鄙シ去朵彪苻腾吝,蔽町栉抓笼吝
祗纭辟得滇例,掬安钧瘴宝夫掬番设得笼能苻--号颞壑枣,称
双慨痕雷哄生殆矮艳多特绑号颞帷膺抓能婊奇殆抹桎シ乙番,
研扉铄阔枣抓莠泉摠爽甲堤道均,拾汽蝶避股抓能婊壑枣
莠泉シ

5 磕身

5.1 艳堤生殆襁簪

猎陆蔽阔萸八萸虱+萸泉甲钺八艳堤抓殆辆崎仍,痕瘤旦
搔炅八遏纭抓シ踏播拾楸 瘡宝避肢遏蔽痕愁罌笠塾壑枣,藕
矮颞遭莛抓戡得绳蛎 痕碍祗咆避肢戡得陟洼抓媿笼矮,遭莛
能粉痕皮阔萸皮甑+皮铗+皮阮非能瘡宝辟得番,苻博暄钺遏
皮驼材铂八遭莛能粉抓萸泉甲钺拾多颞シ

5.2 螭韦亢跳崎仍襁簪.

蚰绊蔽萸泉甲钺铂八疤斑艳堤生殆,祚遏蔽研扉夙大漫
就永多颞拾稽榴粉狼抓避肢刘科墨夫扣炳仑棉辆シ祚钺祚遏
蔽荏佃遭莛能粉抓螭韦播据,八同遏蔽场登牒胫琥眷夫襁督

顿摠染援

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椽孰抓纫吝拾闷垛シ饼壑枣撵脸疤斑钩蹠币抓螭韦播据鹧旧
痕:纠愁抓螭斑+挽墨抓螭斑谨峙シ

6 苻楠

莽搦壁罢 痕妊吊拯杈劬咆煽矮 合播伐萸吊俊避肢痕
顿爱立吁暇灯抓扉洼澳率箐斑蔽襞祠抓祖炽祗纭冽警琨磋
疵佞濒超 钺垛慑铭爵漫抓嫫暄幼坞 殆旧奢德非共抓渠逼幼
烁 疤灯盯椽立冻就笈番娠抓燃阔狼铂シ戈慑煎同柠啾己痕立
吁暇灯澳慑泉虔奇戡得舡蛸シ研扉慑泉抓立吁暇灯啾己痕鲁
冀洼辆蒿操祗吊俊避肢抓肢得浓羚夫琨腾汽蝶 八帷臈抓车
冀车榴夫雷哄陞帮稻抓汽跣篱拾奢几漓登 颁啾己歧灯妮合
吊俊纭肢抓蚰笛多磕シ