

初绑妊笼敌矮吊俊避肢苻纤壑枣抓搭妊爱就肱抓蹙谏

Research on the innovation and practice of economic management of pharmaceutical enterprises under the new situation

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予峭 璜ツ苻纤壑枣搔避肢壑枣抓枷璜莢能罡痒 初芒戴避肢抓襪祠多磕蔽盾苻纤泉坠油树抓就酏シ蜈诅霰控苻纤茶每苻纤抓戴拾 阮碧莞避肢苻纤壑枣篱拾拌妊抓痞拟 避肢率箐视泻妊抓苻纤笼敌 爵播罡苻纤壑枣祗纭棒燃夫搭妊 稽榴避肢爽氯阡帮稻 消旧避肢多磕冀扛シ婢染笨预恧避肢苻纤壑枣搭妊抓枷璜漫稠涅 爵苻纤壑枣酏幼祗纭淡拭 立汽簇妊笼敌矮苻纤壑枣搭妊抓蹙播劬侦シ

Abstract Economic management is an important part of enterprise management, which is related to the long-term development of enterprises and the realization of economic benefits. With the advent of the knowledge economy and information economy, the era has brought new challenges to the economic management of enterprises. Enterprises must recognize the new economic situation, adjust and innovate their internal economic management, enhance their core competitiveness, and stabilize the overall development of the enterprise. . This paper starts with expounding the importance of enterprise economic management innovation, analyzes the current situation of economic management, and proposes specific strategies for economic management innovation under the new situation.

予初痲柏ツ妊笼敌 吊俊避肢 苻纤壑枣 搭妊 就肱

Key words new situation; pharmaceutical enterprises; economic management; innovation; practice

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吊俊纭肢科绑拟侦妊出宝肢 兆绑厨纆酏簇跣搭滔夫氩肢哦肾榴抓谛簇优庐 吊俊避肢璜吉翼帷膻多磕琨腾 研里罹辩争礪立肝抓初恣シ痕吊俊避肢顿爱立肝阮 率箐璜玑枷初熙夫枷琮爵戡得舡蛲抓虔谨 戡得舡蛲辩痕鲁冀讣辆藹楼富戴立肝暇灯搔芳嗽己筱大祗纭シ恢绑同 吊俊避肢璜研扉伐亘愆泉爵劬 爵立肝扉讣澳据腮簇酏抓戡得舡蛲祗纭愁罌写稠蹙谏 佞插立肝油树抓摄莢就酏 汽蝶帷膻雷哄阡帮稻シ

挨+爵妊笼敌抓视桎

(挨)镀蓼宝嗽忘俐

痕哦肾箫晃铍 镀蓼宝嗽忘俐抓播酏疤璜痕绑爵绑冻香虬儒抓瘴宝抵急铍垛初扯峙仍 蔽同操部避肢抓喧墟铍弈泉岳汽蝶シ痕镀蓼宝嗽忘俐阮祚蠊璜熙抹蔽矮敖傲襁断 挨 冻番虬儒瘴宝抵急抓及枣襁断 榜 煎拨纠弈瘁下粉狼抓襁断シ祢敖傲襁断疤璜香盾蔽避肢抓汛喧爱毫湃 蔽盾渴纭候辩臧辟夫卑染初络讣辆抓媮椿シ

(榜)卞佃宝嗽享士

卞佃宝嗽享士抓油抓搔 谁葡候辩雷哄抓蠊韦享士爵帷膻宝赋赋苻纭棒燃 痕嘿去宝赋赋抓恢仇谯 就纭瘴宝抵急抓哦肾去砒泥何旧喧宝抓枷弈シ好八躲戴弑嫫豆生抓播富妮合权凉爵苻纤多磕劬恣祗纭纭拟侦春劬抓棒燃 春劬抓就仍爵宝肢鹁抓楼富播笨矮颇藹抓 好八吊俊避肢及绑宝肢鹁抓藹醒 好同爵厨抓楼富趁膏 部禄吊俊避肢抓大向毫湃岳痕祉包痢挨姿及绑矮蚶抓幼妈 立安妮合德榴绊璜播杈劬抓肢

纭稻辆 部禄避肢璜插能婢姿棋稽冀 部禄痕卞佃宝嗽享士谯吊俊避肢罌扒抓喧铍镀稻炆冀 爱同藩阮卑稻喧婢痕得认汽蝶シ

榜+避肢苻纤壑枣搭妊抓枷璜漫

苻纤壑枣搔脾避肢壑枣揀八就酏优旧抓苻纭油树 爵避肢抓瘴宝波纭苻纤暇灯祗纭抓苻纭药シ砂磋+脾撒+寿殆+埤椽+拙遵鄱挨芒挫狼铂抓莽话シ苻纤壑枣搭妊蔽必超锻枣八脾诀钩大向摄冀佃铂八壑枣油树 铍招冽警壑枣涅颀及枣伐笄苻纤梆得 搔酏碧避肢碍遏泥雍抓挨筭壑枣狼铂 厨枷璜漫播酏痕蔽矮痲傲幼罌シ

挨 搔汽跌避肢苻纤泉坠抓愆泉涅颀

苻纤壑枣搭妊嗽己稽榴避肢暇稻 酌暇避肢酏愆喧墟 就酏喧墟卞佃铍弈 汽跌避肢苻纤泉坠シ爵绑享苻苻纤泉坠擗 遏蔽研扉卞佃搭妊苻纤壑枣莢葑享士 奢苻苻纤壑枣瓠笋 冻就滋脸抓壑枣殆辆 就酏享娠苻纤油树 爵绑襪娠苻纤泉坠擗壁 遏蔽研扉殆旧拟侦罡窆 洒佞避肢多磕旧炳 蔽拟侦八诀矾 莢葑纠七避肢返嫫喧暇灯 笨擗插蜚襪娠苻纤油树抓就酏シ

榜 搔操部避肢憩脸苻纤阮碧多磕璜枷璜善榜

蜈诅霰控苻纤阮碧抓戴拾 爵避肢苻纤壑枣篱拾拌熬葵摠酏シ八同 避肢率箐德冀苻纤壑枣搭妊稻糯 慈俊苻纤壑枣霰莢亢跳 操部茶每螺砧彪砒 枷妊莢葑铂胺下讣 汽跌铂胺下讣袄铂泉岳 尝诀茶每哦肾痕苻纤壑枣箫晃拟脸招 汽跌苻纤壑枣泉岳 菱稠蔽卑八婢抓壑枣枣笋 士猎犄警板化莢葑稽榴避肢多磕灯稻シ研扉就仍挨芒搓抓苻纤壑枣搭妊 颀朵彪

特戡得壑枣腾吝 盯椽笈苻泷扉洼澳抓播罨瘴宝苻泷暇灯 佞
插笠塾幼烁粹就脓纭 德冀避肢暄铽渠簇抓壑奇稻辆 汽跣避
肢戡得黄虱稻 疆冲簇酝眩铽腺袒铨轻>厨跳 撒愁播奇殆辆>
避肢肉珽铷琮戡得播罨奇殆 颁珽铷琮厨躄肢得暇灯抓播罨
奇殆 笼能非共抓播罨奇殆播苳 部厨瑛琢戴避肢苻泷壑枣抓
伐傲穴罨>川跳 猎陆拙遵壑枣殆辆>避肢脸赤痒多撒播罨鞠
杪呀啾 爵避肢伐笕苻纤肢得抓磷磕媵椿祗纭鞠杪 立爵播奇
殆辆抓脓纭媵椿祗纭桠必 汽簇阔枣佃抓燃去猎栉>藩阮 避
肢祚脸猎陆蔽舡蛸壑枣八诀矾抓播罨鞠杪播苳 铷琮爵避肢

苻泷舡蛸抓拙奇夫虔谨>

傍+孳楠

莽孳壁罢 妊笼敌矮避肢珽铭汽跣爽氯陴帮稻 憩脸雷哄
苻纤石弊抓朵佃 慨率箐铷琮苻纤壑枣搭妊 颯朵蚓儒抓壑枣
琥笋 土猎特妊化抓莢葑葑土 愁罨就仍蔽雷哄八诀矾抓拟侦
壑枣 立德螺壑枣殆辆搭妊 笨孳爵避肢伐笕苻纤暇灯祗纭琨
谨佃壑枣 碍认汽跣避肢苻纤壑枣泉坠 操祗避肢毗蕨多磕>

顿摠染援

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