

酩碧苻纤蕴货权劬播苳矮抓吊俊避肢苻纤壑枣

Economic management of pharmaceutical enterprises under the modern economic environment policy system

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才峭 璁ッ痕酩碧苻纤啤煽矮 避肢权劬播苳颁痕碍认多瘴朵佃,错爵吊俊避肢搦璧,吊俊避肢苻纤壑枣,爱避肢抓多磕句碍遏
瘁シ研扉就纭帷疤苻流+与陆爽塾蔽盾抵陆泷大苻纤莢葑鄱幼吝,歧灯避肢抓遏毗蕞多磕シ婢染笨蔽矮刺傲幼罍爵吊
俊避肢苻纤壑枣襁断祗纭踏播瘁拭,偏身嗽己八滋初抓避肢汽彩埃包猎栉夫顿摠シ

Abstract In the context of modern economy, the corporate policy system is constantly changing. For pharmaceutical companies, the economic management of pharmaceutical companies is inseparable from the development of the company. Through the implementation of independent management, independent accounting and the establishment of profit-making economic organizations to promote the sustainable development of enterprises. This paper analyzes the economic management problems of pharmaceutical enterprises from the following aspects, hoping to provide some suggestions and references for related enterprises.

才初瘵柏ッ苻纤蕴货:吊俊避肢:苻纤壑枣

Key words economic environment: pharmaceutical enterprise: economic management

0 菱璧

妮合撮祉刺痢苻纤多磕困悒妊抓朵罅 板祉俐莽扮挨
梳汽簇绊妮合佬苻祗稠戴绊优嶝候辩疤霸苻纤多磕抓妊阮挨
娠 树略诅优嶝候辩疤霸猎柞佬苻堞禄律达铜能慨シ搦妮挨
合颁逗钧罍扒妊抓苻纤蕴货シ吊俊避肢铂八初苳合抄玩瘴
挨抓伽璁避肢 痕妊苻纤蕴货权劬矮颁脸棕熙钶去罅帷膺
抓挨苻纤壑枣襁断 卞佃避肢抓多磕拟侦 操祗吊俊避肢抓
燃挨播多磕シ

1 避肢苻纤壑枣腾吝抓播消挨

油旦蜈诅雷哄苻纤抓碍认多磕 痕雷哄澳条件依抓腔挨
帮腺烟离督搦拾 搦吊俊避肢痕多磕抓扉洼澳 率箴璁铍挨招
酩碧佃抓搭妊化壑枣腾吝苳岫阮碧多磕抓烟下シ赌挨恩
澳挨跳囤挨跳抓苻酩芬桃妮币 酩碧佃抓苻流壑枣腾吝挨率
箴歧蚪簇妊 柠嗽己脸逼茹射临抓雷哄腔帮蕴货シ开挨厨搔
爵绑彪苻抓吊俊避肢拾揪 痕妊阮娠率箴去朵锻挨悒抓罅
颞化苻纤壑枣腾吝 碍认砒芸苳佃抓壑枣腾吝颞朵吊俊避肢
痕苻纤壑枣抓踏播狼铂澳捏香盾抓饷核鸵炅挨哩晤 滇防绊
伐傲罡搭蔽盾蕴苳抓戛得晚椿 暄轼下灯婉挨椿鄱鄱シ爱同藩
阮 吊俊避肢抓苻纤壑枣狼铂蔽盾播罡奇挨殆颁爱吊俊避肢
抓燃傲苻铂下洼悒诅句碍遏瘁抓初苳シ酩挨碧佃抓吊俊避肢
痕苻纭夫多磕抓就蚧扉洼澳 壑枣卑粉罹挨蠹里琼璁吊俊避
肢抓苻纤壑枣蔽盾播罡奇殆狼铂シ煎嗜钧挨你放苳狼铂殴洽
笺 慨遏蔽爵吊俊避肢抓燃播戛得苻纭幼挨椿夫吊俊避肢痕
苻纭澳亚痕抓戛得缸蛟悒诅奢德洒佞抓梳挨桎 立安枋吊俊
避肢痕苻纭抓扉洼澳 钧苻纤迫寄蚧撮挨病 八吊俊避肢膺

拾撮翼苻纤泉坠シ痕能婢壑奇幼罍 芸挨苳佃壑枣遏蔽撮翼蚧
辆抓痒嗽蚧蚧 苳莢吊俊避肢抓插螟挨能婢シ蚧同罢级 搦罍
奇殆壑枣祚嗽己阔枣衡瘁钹吊俊避肢挨伐笱暄墟 汽跣暄墟
大招岳 枋吊俊避肢伐蕴苳抓狼铂挨悒怜俐消抓苻纭 祚嗽痕
挨旧洼辆蔼慈俊吊俊避肢抓返稠挨能婢 碍认汽跣吊俊避肢
抓雷哄腔帮稻シ

2 妊苻纤蕴货矮吊俊避肢苻纤壑枣抓疤璁襁断挨

2.1 挨吊俊避肢苻纤壑枣瓠箩滋爵冻番挨

妊苻纤蕴货矮 吊俊避肢抓苻纤壑枣罍扒去罅 饼搔挨藩
阮颁罍扒识几抓襁断 厨澳吊拯避肢苻纤壑枣瓠箩滋挨爵
冻番慨搔诀幞吊俊避肢苻纤壑枣腾吝奇何佃抓疤璁锻好罢挨
挨シ吊俊避肢苻纤壑枣嫌 立沈瓠琼特帷膺抓臧辟 爵苻挨纤
壑枣雍百爽瘵瓠箩瓠瓠 痕壑枣抓扉洼澳讹熙苻苻泉挨坠
群葡抓孰渍 雍百爵播罡苻纤壑枣抓猎柞 滋初殆辆颁挨立碍
韭共 笨搦诀幞吊俊避肢抓苻纤壑枣泉岳挨姿罹柔坞挨汽蝶シ
鹅级 吊俊避肢痕苻流抓扉洼澳 雍百爵雷哄腔挨枣椽孰夫
笠仙 诀幞避肢苻流泉坠悒捏蚧病シ

2.2 挨吊俊避肢苻纤壑枣殆辆碍非共挨

瘤旦 吊俊避肢苻纤壑枣殆辆碍非共 能八吊俊挨避
肢苻纤多磕抓伽璁襁断シ苻纤壑枣殆辆碍爵吊俊避肢抓挨苻
纤壑枣祗纭悒莢虱シ饼搔 瘤旦吊俊避肢苻纤壑枣澳挨雍百
苻纤臧辟殆辆 瘤吊俊避肢簇酩苻纤壑枣襁断搔 壑挨枣嫌碍
嗽己盾阮糯戴襁断抓谁墟 立爵苻纤臧辟卑祗纭壑挨枣 笨搦
诀幞吊俊避肢抓苻纤壑枣碍己洒佞 颁诀幞吊俊挨避肢抓苻
纤泉坠祚碍戴悒泉汽蝶シ鹅级 吊俊避肢抓籴罡挨奇殆殆辆碍
碍己韭共 诀幞痕就蚧抓壑枣扉洼澳 伐罡搭挨碍嗽己笼能苳

挨抓泉岳 蚬病绊整枣抓甌钵シ

2.3 挨吊俊避肢戡得狼铂呀啾雍奇挨

痕吊俊避肢戡得狼铂爵戡 吊俊避肢戡得狼铂爵戡挨 纤整枣狼铂慑蠹里伽玳抓搂富 戡得狼铂爱戡纤整枣狼铂挨 慢姿棋抓初芒挨^[1]饼搔 瘤旦吊俊避肢戡得整枣狼铂 挨涩 亿挝慢爵戡纤整枣狼铂车笈设得シ挨幼婴 吊俊避肢戡挨祇 纤整枣抓扉洼澳 鲁俊大招戡得群葡茶每シ戡得挨群葡茶每 吊俊避肢戡流幼妈抓踪就哆伞 避肢戡祇纤整枣泥 嫌痕殆旧多磕琨磋抓扉洼澳 玳爵戡得群葡祇纤整枣搥搥 饼搔 瘤旦吊俊避肢戡流整枣嫌爵戡得狼铂雍挨百伽琮 诀 就蚧抓戡得群葡茶每鲁俊缋吊俊避肢戡纤整挨枣狼铂脸招シ 鹅级挨幼婴 吊俊避肢戡得辩抄狼铂踏慢挨挨旧抓拙遵呀 啾 搦瘤旦吊俊避肢戡得罡搭抓整枣泉岳炅挨劳 搔罡奇殆盗 啾多撇碍毡 捏蔽鲁蚬爵避肢戡纤整枣挨啾灯汽彩拙遵铂 招シ挨

2.4 辩抄拙遵溜佃

辩抄拙遵抓疤玳辟脓兑鼎炳搔仇饵戡苕扉曝绳抓辩 抄生土爱整枣卑粉, 八绊奢筭衡爵仇饵搔罡抓喧钰砵腮祇 拙奇, 慨玳剪斥爵称包狼铂卑粉曦邦挨旧抓绳大, 纫藏蹦币磷 磕伐互拙遵狼铂, 潘阮颁玳爵蹦币殆旧奢几抓珉陟殆辆, 佞插 蹦币碍辩血招呀绳, 朝仇纡禀, 厨跳蹦币拙遵抓爵轻慨搔仇 饵 铍抓狼铂卑粉蔽盾伐互香盾喧钰棒灯抓罡搭 碍棍搔背坝 啾灯 讹玳爱喧钰抓部招慑初慨蠹玳蹦币祇纤拙遵, 称傲扉洼 遏 啾蠹里在躁饼搔搔鲁慢率玳抓シ碍藩抓罡搭蠹玳祇纤甚阔漫 鲁榴抓拙奇狼铂, 愁婴搦苕苕抓爵拖挨傲蕴佯祇纤拙奇, 佞插 狼铂纠愁筱大祇纤シ盾阮慢景抓汽彩滋脸抓漓登 颁慢大绑 拙 遵狼铂抓磷磋, 拙遵狼铂蠹玳皮毅挨旧抓珉陟殆辆, 碍藩抓仇 饵 雁玳殆旧伐互踏慑坞露泉稻抓珉陟殆辆, 碍认抓研扉坞露 涅颓 爵狼铂卑粉祇纤整枣シ慑包鼎炳大听翼翼, 八绊挨老罢 禀搦牝砵苕坞瓣苕抓育 劬猴绊仇饵抓蜻播大坠, 苕坞珉旧 抓禀惟磷磋狼铂, 搔仇臭讷卸铃瓣抓侈凌シ蹦币研扉鳞虚 砵 朝 殆砵伐互碍阔水宝赋笨澳门垛裳大, 痕辩抄抓甌浊 漓车 涅崎 大招朝抓茶每拾闷垛龋坐, 爵仇饵抓大坠砵能迫矩 称 包玳断抓簇醢醢刘升绑仇饵抓辩抄拙遵罡搭, 搔净币抓脓 纤稻碍己柠辩诀幞称包柳婉抓多瘴シ兆绑变几抓仇饵迤亿 祇 陌伴拙遵罡搭, 痘挝慢莞蹦币就绳, 踪瞳抓绳大祇搔拾痕 惟 老抓涅铍, 称慨诀幞仇饵抓拙遵狼铂柔坞筱大祇纤, 柔坞与 陌 纤部恢婢抓拙遵呀啾シ仇饵澳抓辩抄拙遵夫鞠抄拙遵碍渴卸 八挨榕, 榜嫌醢脸慑酒佞抓与陆痒狼, 吊俊避肢戡爵称包鼎炳 拙 整抓挟佃, 部禄仇饵奢德碍躲戴辩抄拙整罡搭抓奇殆夫黄虱シ 箫决例罡八绊脓纤惟老抓呀绳, 掸溜伴拙遵罡搭抓绳大, 诀幞 抓番嗜慨搔痕仇饵甌浊抓拙整, 漓抓碍熬水, 诀幞撮玳抓痰笋 碍泻, 蛄戴抓能泉碍补^[2]シ

3 妊苕纤蕴货矮吊俊避肢戡得纤整枣去罅卞佃抓劬 挨俛

浊旦妮合吊俊仇饵痕苕流整枣抓扉洼澳兢痕诅哦肾防挨 钵碍毡^[3]雍百搔奇抹桎^[4]茶每佃洼辆炅劳抓炅桎 八绊佞挨插 吊俊避肢戡痕苕拾抓多磕扉洼澳啾己筱脸雷哄苕纤多磕抓挨烟 下 率篝玳碍认德榴吊俊仇饵苕纤整枣腾吝抓搭妊 佞挨插吊

俊仇饵啾己痕柔件依抓雷哄澳谲铜旦纭シ挨

3.1 挨痕搭妊琨磋矮磷磋苕纤整枣啾灯挨

吊俊避肢戡纤整枣啾灯率篝爱阙阁吊俊避肢戡莽播挨 多磕琨磋 立安脸棕蔽吊俊避肢戡莽播苕流浊树八脾诀祇 挨 纭苕纤整枣狼铂 笨搦佞插苕纤整枣狼铂抓磷磋 啾己操挨祇 吊俊避肢戡佞插苕抓就酩シ称慨玳韦吊俊避肢戡滋初整挨 枣 亢率篝玳伽琮苕纤整枣抓啾灯 爵昂吊俊避肢戡多磕抓搂挨富 痕碍藩阮娠殆旧簇筱脸吊俊避肢戡多磕踏播幼椿抓苕纤整 枣 劬佞 笨搦碍认棒燃吊俊避肢戡苕流整枣啾灯シ佞挨搔玳佞插 避肢戡莽播多磕琨磋爱苕纤整枣狼铂啾己盯棒疥挨挨 憩脸 搔据炅八在升抓狼铂 称笱狼铂澳香盾戴绊吊俊挨避肢戡 纤 整枣殆辆抓卞佃蔽盾拟佞抓棒燃夫滋初辩抄笨胺挨卑粉抓徽 奈鄙鄙シ痕吊俊避肢戡莽播多磕琨磋抓脚诀矮 吊俊挨避肢戡 搦 抓整枣殆辆蔽盾卑粉钗奔雁蛰玳祇纤滋脸抓棒挨燃 柠啾己 佞插戡得苕流抓啾灯啾己爱吊俊避肢戡多磕抓莽播琨磋 碍认 憩脸土猎奢德跳泉抓苕纤整枣生殆 佞插苕挨纤整枣啾己漓 登吊俊避肢戡就酩襁祠多磕浊树挨^[5]シ

3.2 苕纤整枣揜汽蝶整枣抹桎 非共雷哄笠仙挨

瘤旦 吊俊避肢戡纤整枣揜抓整枣抹桎滋爵鸵炅冻挨番 搔搂富吊俊避肢戡纤整枣泉岳绚番抓疤玳玳断シ捏蔽挨瘤旦 妊苕纤蕴货权劬矮 吊俊避肢戡纤整枣铭玳卞佃搭挨妊 苕纤 整枣揜慨玳玳琮特帷膻抓臧辟 汽蝶帷膻抓整枣挨抹桎シ彪 苕 苕纤整枣揜抓整枣琮搔 多酩玳断一璇春玳挨断 饼搔称 双抓整枣琮夫腾吝慑挨旧抓绚番漫 挨蠕挨樱多炅翼抓苕 纤玳断 吊俊避肢戡蔽鲁螺奇殆シ捏蔽 避挨肢戡纤整枣揜 玳 腮朵帷膻抓整枣琮 痕就仍苕纤整枣抓挨扉洼澳 熙抹德榴 爵雷哄抓笠仙シ剪斥 吊俊纤肢戡苕流挨澳 玳撵急旧钵抓挨 赋 饼潘阮囤碍啾旧钵撵急仗几 爵挨雷祇祇纤嶂笈瓜笠仙 啾己漓登吊俊避肢戡螺非能佞赋鸫挨搁 汽蝶苕纤泉坠挨シ厨 跳 嶂笈瓜笠仙吊俊雷哄 颁啾挨己度酩吊俊避肢戡敛兢扉 冀 吊俊宝赋扉党 爵吊俊避肢戡宝赋抓甌钵祇纤慢泉抓插 佞シ挨材煎 兽吊俊避肢戡八绊汽蝶帷膻抓苕纤整枣泉岳 汽 蝶 避肢戡抓苕纤泉坠シ痕避肢戡罡搭能陌佞雷哄棒孰峻挨 葵 雷哄棒孰峻挨爱苕纤整枣罡搭滋蛙呀芒 八苕纤整枣挨罡 搭 汽彩奢几抓雷哄群葡 笨搦纫蔽苕纤整枣罡搭殆旧吊俊挨 避 肢戡抓鸫拟佞シ

3.3 汽跳吊俊仇饵搔罡茶每佃整枣抓忘俐挨

茶每佃抓整枣腾吝搔沈拾避肢戡痕苕流整枣扉洼澳抓疤 挨 玳优庐 潘阮颁搔轻庐避肢戡纤整枣就稻抓树略挨^[6]シ浊旦 挨 痕蔽茶每佃多磕八阮碧树略抓雷哄陆帮搦芒澳 吊俊仇饵 挨 脸棕痕妮合权凉抓冽警脾诀矮 就酩跳泉抓茶每佃猎祇 挨立 安爵茶每佃整枣痕苕纤整枣扉洼澳抓脸招车簇祇挨铜抓挨 蹙 谏シ兆绑吊俊整枣痕苕纤整枣扉洼澳抓优突漫 吊俊避肢戡 痕 祇纤茶每佃整枣抓扉洼澳 率篝摠奢戴仇饵多磕抓酩挨幼 研 扉磷多憩脸仇饵帷灯佃瘴宝整枣茶每整枣俐鄂漓登挨避肢戡 闷 禄奢跳抓苕纤泉坠シ痕瘴宝蔽盾多磕抓扉洼澳 吊俊挨避肢 戡 蔽研扉茶每佃抓整枣幼吝汽蝶避肢戡整枣抓泉挨岳夫 甌钵 谁甌合聚茶每佃猎祇抓佞仇玳韦 就酩搭妊茶挨每佃 整 枣抓苕凶琨磋 佞插吊俊仇饵啾己痕纤肢戡罡搭佞挨 挨 旧抓茶每佃整枣琨腾 潘阮汽蝶整枣卑粉抓茶每佃整枣挨 苕 苕 苕 苕 佞插吊俊避肢戡痕茶每佃整枣抓腾吝矮就酩谲旧 撤 挨 抓多磕挨^[4]シ

3.4 奢妊苻纤壑枣琥筲

妊抓苻纤杈劬咆煽矮 吊俊避肢非共苻纤壑枣抓部挨铜
挨慨搔奢妊苻纤壑枣琥筲,避肢抓滋初箫诀,率篝琏视桎戴避
肢苻纤壑枣抓钗琏漫,立德蔽钗琏,蔽瘤旦抓苻纤壑枣笼敌蔽
盾滋初杈劬琏韦八菜葡,康螺颞朵彪荇抓避肢苻纤壑枣枣筲,
猎玷酝碧佃苻纤壑枣琥筲 粗涩苻纤壑枣抓钗琏漫,痕避肢
澳 碍壑搔箫诀,祚搔粉狼,罹琏洒佞苻纤壑枣抓钗琏漫,藩阮

猎玷豆生抹桎 拟侦抹桎,笨避肢多磕抓愁扛簇多,殆旧奢德郁
阙避肢遏毗蔽多磕抓苻纤壑枣勿锆爱愁扛琥筲

楠挨婶染邝揵笨德榴戡得狼铂脸招ザ猎玷非共苻纤壑枣
殆挨辆夫汽蝶壑枣揵壑枣琥筲癌傲纫罍预恋绊妊苻纤蕴货杈
劬挨矮妮合吊俊避肢苻纤壑枣狼铂抓汽蝶劬侦 偏身啾己爵
妮挨合苻纤抓多磕憬捏漓登シ挨

顿摠染援

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